



Paradise Entertainment has pleasure to showcase at the Fourth China International Import Expo

Shanghai, 5 November 2021 – Paradise Entertainment Limited (“Paradise”) (HKEx Main Board listed company, stock code: 1180), through its subsidiary company Tech (Macau) Limited, was privileged to participate in the Fourth China International Import Expo (“CIIE” or the “Expo”). This year’s Expo was held in the National Exhibition and Convention Center (Shanghai) from 5th to 10th November, and successfully attracted nearly 3,000 exhibitors from 127 countries and regions.

As before, Paradise showcased at the Expo its latest high-tech products under the flagship brand “MedicTec 大麦客”. The theme of its exhibition “sports, health and medical” was also derived from the three main product series of MedicTec 大麦客 namely, the smart wear series, the smart sports series and the medical and health series. Among them, Paradise’s smart watch model Catcher 2 under the smart watch series was for the first time being released to the world market which dazzled participating enterprises and attendees. As a high-tech enterprise based in Macau engaging in design, research, development, production and sale of high-tech products, Paradise has tirelessly injected resources on upgrades to speed up the efficiencies of artificial intelligence and networking. At the Expo, Paradise showcased its array of latest artificial high-tech products of artificial intelligence including the smart sports series on products such as professional sports monitoring smart watches under Catcher series, student sports training waist bands and team sports training waist bands, smart rope and smart treadmills, etc., as well as blood-glucose monitoring equipment, pulse oximeters, blood pressure monitors, etc. under the medical and health series. These exhilarating products have adopted including MacPules technologies which can continuously monitor heart rates for 24 hours on daily basis which align with self-developed XMacAI algorithm serving to monitor users’ changing pattern in pulse rates, thereby giving users early warnings on the high and low level and providing essential figures on the analysis for users about the trends of their changes in respect of pulse rates. In addition, Paradise also exhibited its latest innovative products on smart facilities and products mainly on face recognition, video monitoring, metal detection and other functions to support multi-target simultaneous detection.

Mr. Jay Chun, Chairman and Managing Director of Paradise commented, “We are very delighted and honored to take part in the CIIE for years. In fact, the Expo provides a high-standard, open forum and an international platform for exhibitors to exchange view and opinions. Our exhibits have received very positive feedbacks including valuable opinions from users and enterprises. These feedbacks are important to us for our strategy and business planning. Despite the pandemic is still affecting all walks of life, Paradise, as a high-tech enterprise, will persist with our commitments on research and development of high-tech products, and will continuously make efforts to contribute on innovations for the development of new products to be applicable on public hygiene and health aspects.”



Further enquires:

For more information about Paradise Entertainment Limited, please visit our company's website:

<http://www.hk1180.com>.

If investor or media has any enquiries, please contact our Investor Relations Department (Telephone: +852 2620 5303 or email: ir@hk1180.com).



Photos:
Paradise's booth

