



**Paradise Entertainment announces new appointment
to accelerate North America slot machines business development strategy**

Hong Kong, 15 January 2020 – Paradise Entertainment Limited (“Paradise” or the “Company”, or together with its subsidiaries referred as the “Group”) (HKEx Main Board listed company, stock code: 1180) is pleased to announce the recent appointment of Mr. Kelcey Allison as Senior Vice President, Operations and Business Development of an indirect wholly-owned subsidiary of the Company in the United States. Mr. Allison is principally responsible for driving business development on slot machines and electronic table gaming machines and equipment, overseeing and leading sales operations primarily in the North American gaming markets to meet the growing demand for the Group’s gaming products. Mr. Allison possesses extensive experience in businesses relating to slot machine and gaming device product development and content strategy for the global gaming markets. He previously held several senior executive roles in various renowned gaming corporations including serving as the Owner - President and Chief Executive Officer for GSL Gaming Group, the Chief Executive Officer for Aruze Gaming America, Inc. and the Senior Vice President of Sales, Marketing and Service for Ainsworth Game Technology Limited, all in Las Vegas, Nevada, USA.

Mr. Jay Chun, Chairman and Managing Director of Paradise said, “I am delighted to welcome Kelcey to Paradise as his appointment marks the elevation of our customer engagement strategy for the increasing demands for our slot machines and other gaming machines and equipment in the North American gaming markets. Kelcey has a proven track record for delivering growth and deep insights into the gaming industry. I am confident that he will add significant value to our existing teams and successfully drive the execution of our Group’s expansion ambitions. We are happy to have a person of his calibre and experience joining Paradise.”

Mr. Kelcey Allison said, “I am very pleased to be offered this unique and challenging career opportunity with Paradise, and I am extremely excited to be working with Paradise’s leadership team in advancing the Company to its next phase of growth”.

Paradise Entertainment Limited

Paradise Entertainment Limited (HKEx: 1180) engages in the development, sale and leasing of electronic gaming equipment and systems globally, as well as the provision of casino management services in Macau. Paradise is the inventor, patent owner and sole provider of Live-Multi Game terminals and dominates the Electronic Table Games market in Macau. The Group has also been developing slot machines. Apart from operating two casinos in Macau, Casino Kam Pek Paradise and Casino Waldo, Paradise envisions to become a global leader in gaming equipment. In addition to the aforesaid businesses, the Group also develops high-tech products in areas including 5G and Artificial Intelligence related products.

For more information about Paradise Entertainment Limited, please visit our company’s website: <http://www.hk1180.com>.

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