

Paradise Entertainment Limited Entering into Distribution Agreement with Overseas Partner

Expanding the Live Table Gaming Machines Business to N&S America

(Hong Kong, 28 November 2010) – Paradise Entertainment Limited ("Paradise," or the "Group") (SEHK: 1180) announced that LT Game Limited ("LT Game"), a subsidiary of the Group, has entered into a three-year distribution agreement (the "Agreement") with DEQ Systems Corp. ("DEQ")(TSXV: DEQ). By the time the Agreement expired, the Group will re-negotiate the written terms of collaboration with DEQ.

In pursuant to the Agreement, the Group will be responsible for providing the Live Table Gaming Machines and other related products, while DEQ will become distributor of the Group, and will be responsible for the distribution in the United States, Canada, Latin America, and South America. The Group will have an option to share the net-win with DEQ at its sole discretion.

Mr. Jay Chun, Chairman of Paradise said, "The Group is pleased to enter into Agreement with DEQ! DEQ is renowned in North America, focusing on the development and distribution of the electronic table gaming system. Through the cooperation, the Group could expand the Live Table Gaming Machines to worldwide market and gain valuable comments from overseas players, helping us to strive for highest potential. Looking forward, the Agreement are expected to bring considerable revenue to the Group, and we are confident to further expand the coverage of Live Table Gaming Machines and generate better returns for our shareholders!"

<u>About Paradise Entertainment Limited (SEHK: 1180)</u> Paradise Entertainment Limited (SEHK: 1180) is listed on the main board of Hong Kong Stock Exchange. Its subsidiary LT Game Limited launched Live Table Gaming Machines and the Paradise Jackpot in Macau, and was welcomed by casino players. The system is mainly available at Casino Kam Pek Paradise. The Group targets to expand the Live Table Gaming Machines to Macau and worldwide.

About DEQ System Corp.

Founded in 1998, DEQ Systems Corp. (TSXV: DEQ) is a leader in the table game bonusing technology field. DEQ's patents, products, and features include side bet bonusing games with progressive and random jackpot prizes, slot machine style mystery bonusing, multiple credit and denomination betting flexibility, dealer hand betting, electronic credit bank, electronic rake, baccarat hand tracking, multimedia animation and sound effects. DEQ has an extensive patent portfolio that is recognized in more than 50 countries such as the United States, Macau, Australia and Canada. DEQ's bonusing solutions and products are present in more than 250 casinos in over 30 countries. For further information, please visit www.deq.com,

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Issued by **PR ASIA Consultants Limited** on behalf of **Paradise Entertainment Limited**.

For enquires, please contact: Mr. Danny Cheng / Ms. Michelle Chua Tel: (852) 3183 0233 / (852) 3183 0255 Fax: (852) 2583 9138 Email: danny.cheng@prasia.net / michelle.chua@prasia.net