



# PARADISE ENTERTAINMENT LIMITED

滙彩控股有限公司

[For immediate release]

## Paradise Entertainment to Equip Jai Alai Casino of SJM with Paradise Jackpot Progressive Baccarat Table Game Systems

(Hong Kong, 2 March, 2008) — Innovative casino games developer and supplier **Paradise Entertainment Limited** (“Paradise” or the “Group”) (HKEx stock code: 1180) announced that its subsidiary, LT Game Limited (“LT Game”), has signed an agreement with Sociedade De Jogos De Macau, S.A (“SJM”) to equip Jai Alai Casino run by SJM with its proprietary Paradise Jackpot Baccarat Progressive Table Game Systems.

According to the agreement, the Paradise Jackpot Progressive Baccarat Table Game Systems will be installed in Jai Alai Casino for a total of approximately 90 tables. The two parties in the contract will share the recurring revenue generated by the new system. The Jai Alai Casino in Jai Alai Building on Avenida de Amizade is in the heart of Macau's casino district.

This latest contract marks closer co-operation between Paradise and SJM. Previously, a number of contracts were signed since 2006 on its proprietary LIVE Baccarat terminals provided to four casinos run by SJM which have proven to be highly successful. Apart from the contracts providing novel casino gaming systems, the two companies have jointly opened “Paradise Entertainment,” on the third floor of Casino Kem Pek in San Kin Yip Commercial Center in Macau’s entertainment hub, in December 2007.

**Mr. Jay Chun, Chairman & Managing Director of Paradise Entertainment Limited**, said, “We are excited to be working with SJM again in this win-win deal. It will give us a stronger platform to advance our penetration of the Macau gaming market while offering guests of Jai Alai Casino a completely new and unique gaming experience.”

“Looking forward, we see brilliant prospects for our Paradise Jackpot Baccarat Progressive Table Game Systems in Macau with the city’s gaming market thriving and the systems and our expertise in growing demand among casinos and gaming operators in the region.” Mr. Chun concluded.

### **About Paradise Entertainment Limited (HKEx stock code: 1180)**

Paradise Entertainment Limited is a casino games innovator. It develops and supplies novel casino gaming systems to casino operators. Other than Paradise Jackpot Progressive Baccarat Table Game Systems, its live baccarat system can be found in five different casinos. The Company targets to build the first cross-casinos mega progressive jackpot based on live baccarat games in Macau.

For more information, please visit the Group’s website: [www.hk1180.com](http://www.hk1180.com).

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