



PARADISE ENTERTAINMENT LIMITED

滙彩控股有限公司

[For immediate release]

Paradise Entertainment Limited Launches Paradise Jackpot Baccarat Progressive Table Game Systems in Jai Alai Casino

(Hong Kong / Macau, 6 August 2008) —Innovative casino games developer and supplier as well as casino management company **Paradise Entertainment Limited** (“Paradise” or the “Group”) (HKEx stock code:1180) announced that its subsidiary, LT Game Limited (“LT Game”), has launched the Group’s proprietary Paradise Jackpot Baccarat Progressive Table Game Systems in Jai Alai Casino run by Sociedade De Jogos De Macau, S.A (“SJM”).

The Paradise Jackpot Progressive Baccarat Table Game Systems have been installed on all of the casino’s 71 mass market baccarat tables. The Jai Alai Casino in Jai Alai Building on Avenida de Amizade is in the heart of Macau’s casino district. The two parties in the contract will share the recurring revenue generated by the systems.

Mr. Jay Chun, Chairman & Managing Director of Paradise Entertainment Limited, said, “We started supplying Live Baccarat Game Systems to four SJM casinos in 2006 and this partnership has been very successful. Our innovative products have helped the gaming operators attract mass gaming-goers and boost revenues. This latest contract marks the even closer co-operation between Paradise and SJM. The launch of the Paradise Jackpot Baccarat Progressive Table Game Systems at Jai Alai Casino marks the largest deployment of a progressive-linked jackpot table system in the history of Macau.”

Kam Pek Paradise Casino to be opened tomorrow

Furthermore, expansion work of another joint business of Paradise and SJM – the Paradise Entertainment Casino in San Kin Yip Commercial Center – is completed. The new state-of-art casino **Kam Pek Paradise Casino** will open tomorrow (**7 August**). It will feature up to 80 traditional baccarat tables, 730 electronic table terminals and slot machines, including Paradise Jackpot Progressive Baccarat, the world’s first progressive jackpot baccarat table game.

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About Paradise Entertainment Limited (HKEx stock code: 1180)

Paradise Entertainment Limited is a casino games innovator and supplier as well as casino management company. It develops and supplies novel casino gaming systems to casino operators and offers casino management services. Other than its live baccarat system, the Company targets to build the first cross-casinos mega progressive jackpot in Macau.

For more information, please visit the Group's website: www.hk1180.com.

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